

SOURCE: Keiretsu Forum



May 01, 2008 14:00 ET

Zinch Wins MBV Law "Most Valued Company" Award at Keiretsu Forum Angel Capital Expo

Facebook-Like Interactive College Portal Helps Match Colleges With Prospective Students

SAN FRANCISCO, CA--(Marketwire - May 1, 2008) - Over 400 of the Bay Area's most active and respected angel investors attended the Keiretsu Forum Angel Capital Expo at the PG&E Auditorium in San Francisco last Friday. The all-day event featured 13 company presentations, discussion and due diligence at company exhibition booths, and the MBV Law "Most Valued Company" competition, which capped off the day.

After the 13th company presented, attendees voted on their favorite company. Competition sponsor MBV Law tallied the results and presented Zinch, Inc. with the "Most Valued Company" award.

Based in Provo, Utah, Zinch, Inc. is an interactive college portal which dramatically simplifies the way colleges and students find one another. In the process, it helps students better understand their post-secondary options and colleges dramatically increase the effectiveness of their recruitment campaigns while cost effectively building their brand.

"This was our first time presenting to the Keiretsu Forum. The event was exceptionally efficient and very well attended. Keiretsu Forum's Angel Capital Expo is by far the best vehicle to fuel a start-up entrepreneur's fire by bringing together such a dynamic group of qualified investors," said Sid Krommenhoek, the Co-founder of Zinch, Inc., the MBV Law "Most Valued Company" winner. "We are honored to be distinguished among such a high caliber group of presenters and investors."

The two runner-up finalists of the Angel Capital Expo "Most Valued Company" award were Alerts.com and Practice Fusion. Alerts.com is the user-friendly "one stop shop" to manage reminders, notifications, alerts of personally relevant, time sensitive information and content delivered via email, text message, and/or voice. Practice Fusion is a provider of mission critical tools to physicians and patients. These tools are delivered to its users at no cost, on-demand, low risk model. The company derives its revenues from physician and patient advertising, as well as the sale of de-identified, longitudinal, patient data.

Alerts.com CEO Pascal Stolz said, "It is such a tribute for our young company to be recognized and honored by my peers and fellow Keiretsu Forum members as one of the Most Valued Companies at the Angel Capital Expo. Alerts.com is only five months old and is the earliest stage company to ever win this award. Well-run, high quality events like the Angel Capital Expo make me proud to be both a Keiretsu Forum member and presenting entrepreneur."

Practice Fusion CEO Ryan Howard was also recognized as a finalist and said, "Keiretsu Forum is one of the leaders in the start-up angel financing space, and we are proud to be recognized by this pioneering group of savvy and experienced investors."

About Keiretsu Forum

With 17 chapters and over 750 accredited investor members on three continents, Keiretsu Forum (www.keiretsuforum.com) is the world's largest angel investment network. Keiretsu Forum members provide early-stage capital in the range of \$250k-\$2 million to high quality, diverse investment opportunities and collaborate in the due diligence, but make their own individual investment decisions.

Contact:

Maggie Jacobberger
Keiretsu Forum Entrepreneur Director
Maggie@keiretsuforum.com

Highlighted Links

www.keiretsuforum.com

www.angelcapitalexpo.com

Privacy Statement | Terms of Service | Sitemap | © 2008 Marketwire, Incorporated. All rights reserved.
Your newswire of choice for expert news release distribution.

1-800-774-9473 (US) | 1-888-299-0338 (Canada) | +44-20-7562-6550 (UK)