



Published on FierceMobileContent (<http://www.fiercemobilecontent.com>)

CellSpin - Top Mobile Applications 2008

By

Created Aug 19 2008 - 1:25pm

CellSpin

Company: CellSpinSoft <http://www.cellspin.net/> [1]

Why It's a Top App: CellSpin transforms microblogging beyond text into a full-on multimedia broadcasting experience, promising users a free, easy-to-use graphical interface to publish photos, video and audio in real-time from their mobile phones to their favorite social networking sites, blogs and other user-generated content repositories. Optimized for more than 300 mobile devices spanning operating systems including Symbian, Windows Mobile 5.0 and 6.0, BlackBerry, Palm and iPhone, the one-click CellSpin application enables users to post content to destinations such as MySpace, Facebook, Twitter, Pownce, Blogger, YouTube, Picasa, Flickr, Live Journal and eBay, with additional sites joining the ranks on a regular basis. And there's not just personal media to share, but also revenues--while the simplicity and elegance of the CellSpin solution should improve operators' messaging margins, a mobile advertising component guarantees developer CellSpinSoft its share of the haul. All in all, this is a macro-opportunity for microblogging.



[Click here to see a demo video.](#) [2]

Source URL:

<http://www.fiercemobilecontent.com/special-reports/cellspin-top-mobile-applications-2008>

Links:

[1] <http://www.cellspin.net/>

[2] <http://www.fiercemobilecontent.com/story/video-cellspin/2008-08-19>